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Presentation OBUECTIVES

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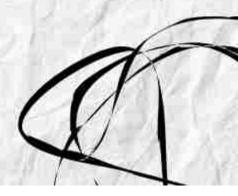
Students will be able to identify and define four main writing styles (persuasive, narrative, expository, and descriptive) and their respective characteristics.

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Students will understand the importance of understanding and mastering different writing styles for effective communication, audience engagement, versatility, and career advancement.

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Students will be able to analyze examples of writing samples from each style (persuasive, narrative, expository, and descriptive) to recognize their unique features and applications.





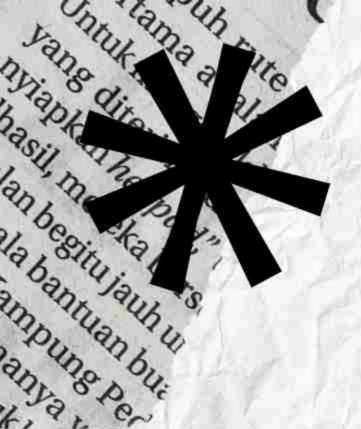
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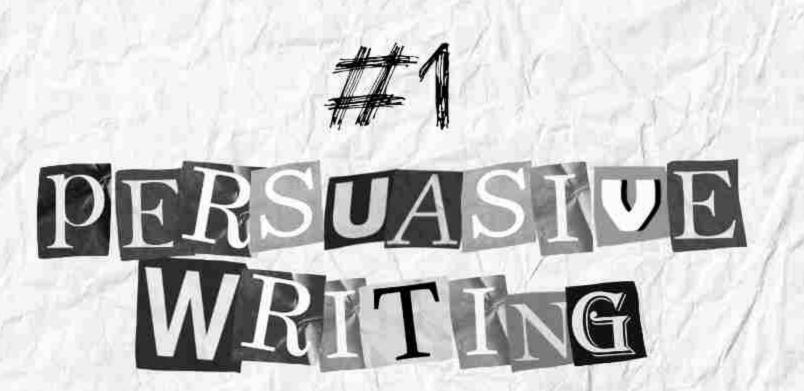
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Writing styles refer to the distinct ways in which writers express their ideas and convey their messages through written language. These styles encompass a range of techniques, structures, and tones that help writers achieve specific goals and connect with their audiences effectively.

The four main writing styles are: Persuasive writing, Narrative writing, Expository writing and Descriptive writing.

PRSUASIVE WRITING





Persuasive writing, also known as the argument essay, uses logic and reason to show that one idea is more legitimate than another. It attempts to persuade a reader to adopt a certain point of view or to take a particular action.

Aside from standard writing skills, a persuasive essay author can also draw on personal experience, logical arguments, an appeal to emotion, and compelling speech to influence readers.

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Persuasive Writing BXAMPLE

"In today's interconnected world, the ability to speak more than one language is not just advantageous, but essential. Learning a second language not only enhances cognitive abilities such as problem-solving and memory retention but also fosters cultural understanding and empathy. Moreover, it opens doors to a myriad of opportunities, from international travel to career advancement in the globalized economy. By mastering a second language, individuals not only equip themselves with valuable communication skills but also position themselves as informed and adaptable citizens of the world, ready to navigate and contribute to an increasingly diverse and interconnected society."

#2

NARRATIVE WRITING



Narrative writing can be broadly defined as story writing – a piece of writing characterized by a main character in a setting who encounters a problem or engages in an interesting, significant or entertaining activity or experience. What happens to this main character is called the plot.

There are multiple ways to write a narrative. The right kind of narrative for your story or essay depends on your goals for the piece you're writing:



Linear narrative

With a linear narrative, a story's events are told in chronological order. Most books, movies, TV shows, and other pieces of media are linear narratives. With a linear narrative, each scene is followed by the next logical scene.



Nonlinear narrative

In contrast to a linear narrative, a nonlinear narrative presents its story's events in nonchronological order. By choosing a nonlinear narrative for your writing, you can emphasize your characters' emotions and perspectives on the events in the story.



Viewpoint narrative

A viewpoint narrative focuses on the narrator's perspective of the story's events. Generally, these kinds of stories are more character driven than plot driven. Through a narrative viewpoint, you can explore facets of your protagonist's personality and expose your readers to their thoughts.



Descriptive narrative

In a descriptive narrative, the focus is on how the story's setting, characters, and objects look and feel. The goal here is total immersion in the world of the story; this is different from how a viewpoint narrative strives to create immersion in a character's inner world, a limited perspective on the world of the story.



"As the sun dipped below the horizon, casting a warm glow over the tranquil meadow, Sarah found herself lost in the pages of her favorite book. With each word, she was transported to a world of adventure and mystery. The gentle rustle of leaves and the distant chirping of crickets provided the perfect backdrop to her evening escape. As the protagonist faced their greatest challenge yet, Sarah's heart raced with anticipation, eager to discover how the story would unfold. Lost in the magic of storytelling, she embraced the enchanting world within the pages and let her imagination soar."

#3

EXPOSITORY WRITING



EXPOSITORY WRITING

Expository writing is a form of writing that aims to inform, explain, or describe a topic in a clear and concise manner. It presents factual information, often using examples, evidence, and logical analysis to convey complex concepts or phenomena. Examples of expository writing include textbooks, informative articles, scientific reports, and explanatory essays.

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Expository Writing

EXAMPLE





"The water cycle, also known as the hydrological cycle, is a fundamental process that describes the continuous movement of water on Earth. It begins with evaporation, where water from oceans, lakes, and rivers turns into vapor due to heat from the sun. This vapor rises into the atmosphere and condenses to form clouds through the process of condensation. Eventually, these clouds release precipitation in the form of rain, snow, or sleet, which falls back to the Earth's surface. The water then collects in bodies of water or infiltrates into the ground, where it may be stored as groundwater or runoff, completing the cycle. The water cycle plays a crucial role in maintaining Earth's ecosystems and sustaining life."

#4

DESCRIPTIVE WRITING

DESCRIPTIVE WRITING

The primary purpose of descriptive writing is to describe a person, place or thing in such a way that a picture is formed in the reader's mind. Capturing an event through descriptive writing involves paying close attention to the details by using all of your five senses.

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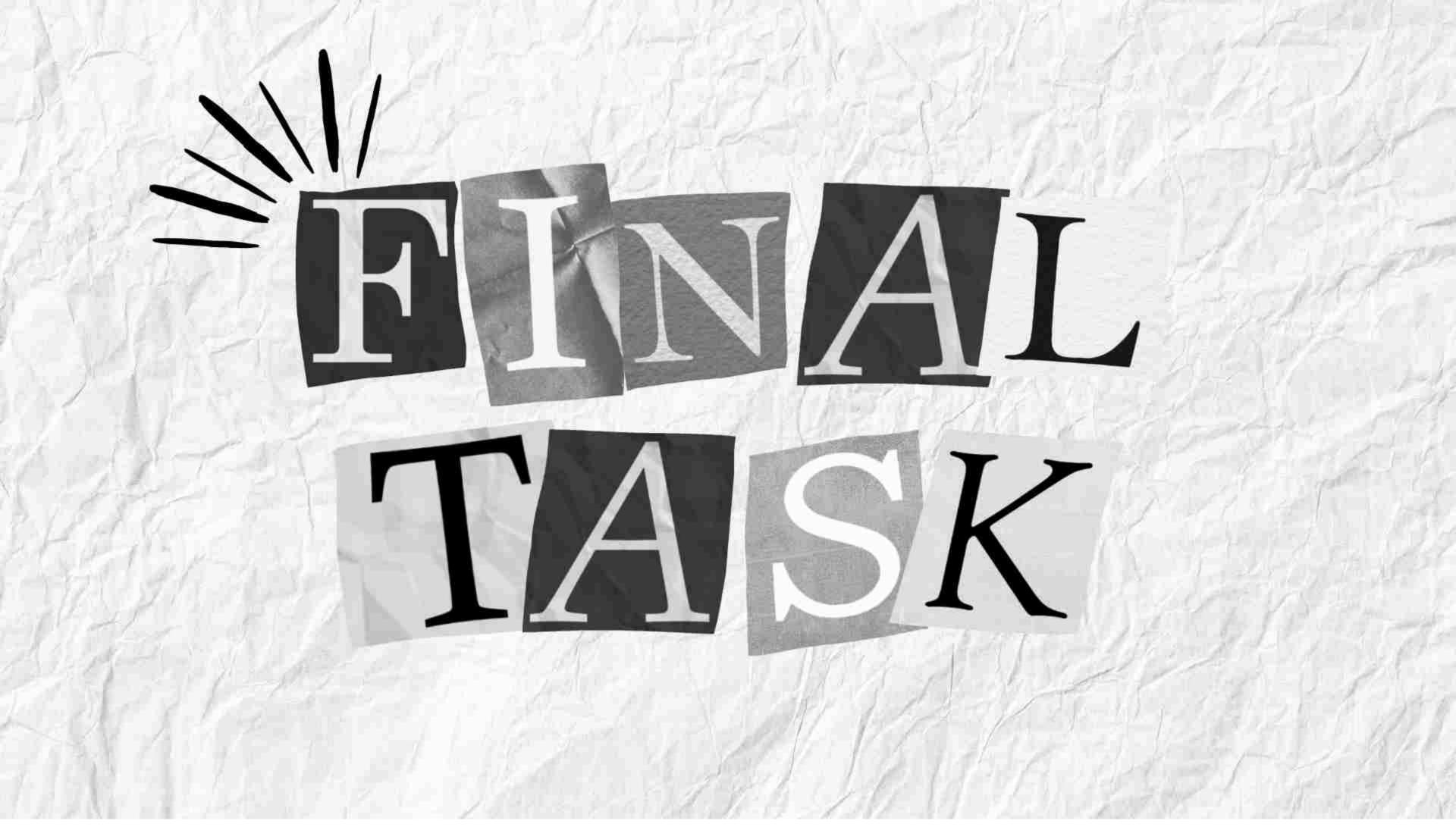
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Descriptive Writing



"The ancient oak tree stood majestically in the heart of the forest, its gnarled branches reaching toward the sky like outstretched fingers. Its thick trunk, weathered and worn with age, bore the scars of countless seasons gone by. Vibrant green moss adorned its bark, adding a touch of color to its rugged exterior. Sunlight filtered through the dense canopy above, casting dappled shadows on the forest floor below. A chorus of birdsong filled the air, accompanied by the gentle rustle of leaves in the breeze. Around the base of the tree, delicate wildflowers bloomed, their petals swaying in the gentle rhythm of nature. In the embrace of this ancient sentinel, time seemed to stand still, and the beauty of the natural world unfolded in all its splendor."



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Choose one of the following prompts or scenarios that can be approached from different writing styles and write a paragraph:

• Writing Prompt: "Imagine you are trying to convince your classmates to volunteer for a community service project."

• Scenario: "Write a story about a character embarking on a quest to find a lost treasure."

• Topic: "Explain the process of photosynthesis to a younger audience."

• Setting Description: "Describe a bustling marketplace on a busy Saturday morning."